



# Underwriting Agreement

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**IMPORTANT: This completed form must be presented the CMN Executive Director prior to acceptance of underwriting support.**

To All Parties Interested in Funding Public Access Programming:

This document will introduce you to Community Media Network (CMN) and its association with \_\_\_\_\_, a member of CMN and a Public Access Television producer. *PRODUCER/MEMBER NAME*

CMN provides for the management and operation of Public Access television channels, production training, facilities and equipment in the eleven-city consortium represented by the Intergovernmental Cable Communications Authority (I.C.C.A.). The eleven cities are: Ferndale, Pleasant Ridge, Huntington Woods, Berkley, Royal Oak, Clawson, Troy, Rochester, Rochester Hills, Auburn Hills and Oakland Township.

The purpose of Public Access is to protect and increase freedom of expression, the diversity of ideas, and community communication through the use of media resources made available at CMN. Since its inception in 1983, and under its new role since 1999, CMN has supported Public Access and residents, organizations, schools and agencies of the consortium with free or low-cost access to television production, training and cablecast on a non-discriminatory basis.

It is important to understand that Public Access producers are not employed by CMN. They do not represent CMN in any official capacity and they cannot make any commitments on behalf of CMN. Their program ideas and production plans are their own. All opinions and viewpoints expressed during the course of any such program are solely those of the producer and do not necessarily reflect the opinions and viewpoints of CMN. All basic CMN services, such as equipment use and facility use, are available to CMN resident members at no charge. Cablecast time (airtime) on CMN may not be sold.

If you have an interest in supporting the community programming idea as presented by the above mentioned producer and choose to make a contribution to that production, that contribution is solely a matter between you and the Public Access producer. CMN's tax-exempt status is not in any way offered, nor can it be used for this purpose.

The producer cannot offer you either commercial time or any commercial content in the Public Access program. No commercial content is allowed on CMN Public Access programs. Commercial content includes, but is not limited to product placement, advertisement and service descriptions provided in exchange for value of any kind or nature. Commercial content also includes promotion of any individual business, partnership or corporation by direct or indirect reference or testimonial for the purpose of commercial exploitation. Public Access facilities and services may not be used for any commercial purpose.

Acknowledgement for underwriting support is limited to the following restrictions, as found in CMN's Policies and Procedures:

Pg. 7 – "Policies & Procedures"

**Program Credits for Contribution of Goods & Services**

Programs may contain credit for individuals, businesses or other organizations that have contributed goods, services or funding used in the program production. Individual credits for such contributions are limited to fifteen seconds. Total credits for all contributions are limited to sixty seconds. Credits may include an acknowledgment of the contribution made. Credits may not contain any advertising information. The following guidelines apply to all credits for contributors:

- Credit must appear at either the beginning or end of the program;
- Credit may be aural, visual or both;
- Credit may include a logo;
- Credit may include a name, address, and phone number;
- Credit may include a phrase describing the nature of the contribution;
- Credit may not contain any qualitative or promotional information.

You may also choose to make an unrestricted donation directly to CMN.

Any donation to CMN may be tax deductible. These contributions assist CMN in its purpose as stated below:

**"To empower individuals and organizations by working to advance the use, development and support of community media resources."**

Mr.  
 Ms.  
**Name** \_\_\_\_\_  
First Initial Last

**Company/Organization** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Signature** \_\_\_\_\_

<b>CMN Use:</b>
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